

## INTRODUCTION

At Follow Up Media, we believe in nurturing strong partnerships and rewarding those who help expand our community. Our Referral Program is designed to thank you for introducing new clients to our podcasting services. By referring new talent and businesses to Follow Up Media, you not only contribute to our growth but also help others succeed in their podcasting ventures.

## REFERRAL PROGRAM BENEFITS

### Recurring Royalty

- **Description:** Receive a monthly royalty from the client's payments for the duration of their contract with Follow Up Media.
- **Royalty Rate:** 10% of the client's monthly service fee.
- **Payout Timing:** At the end of each month following the client's payment.

### Client Discount

- **Description:** Forego your referral fee to offer a discount to the client.
- **Client Discount:** 10% off their monthly service fee for the first year.
- **Benefit to Client:** Monthly application of the discount on the client's invoice for one year.

### Ideal Referral Candidates

- **Large Corporations:** Businesses aiming to launch or enhance a podcast.
- **Small to Mid-Sized Companies:** Established podcasts looking to improve quality and reach.
- **Startups & Solopreneurs:** New businesses wanting to build their brand through podcasting.

### Referral Submission Process

- To refer a potential podcast to Follow Up Media, please visit our referral submission page at [Follow Up Media's referral link] and fill out the form. This ensures your referral is properly tracked and managed by our team.